



Jeanna Roach

Executive Director & Board Member,
Betenbough Companies





6309

6305

Betenbough Homes
- Home Office

The Willows
Event Center

6308

LUBBOCK SHOPPING
Center, SOUTHWEST
Shopping mall

Battery Joe Cell Phone
Screen Repair - 82nd St
Mobile phone repair shop

Dollar Tree
Dollar store

Google

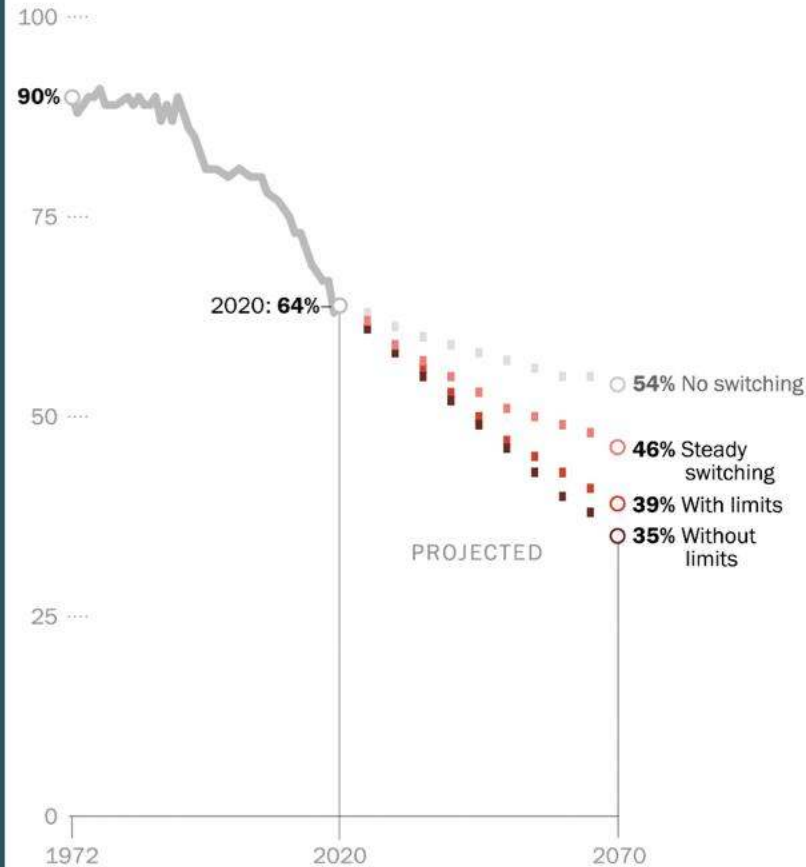


A Kingdom Culture is attractive



U.S. Christians projected to fall below 50% of population if recent trends continue

% of Americans who are Christian



Scenarios

- No switching**
This scenario imagines no person in America has changed or will change their religion after 2020.
- Steady switching**
Movement into and out of Christianity remains stable at recently observed rates. That is, in each new generation, 31% of Christians become religiously unaffiliated before they turn 30, and 21% of unaffiliated people become Christian.
- Rising disaffiliation with limits**
In each new generation, a growing share of Christians switch out before they turn 30, while a shrinking share of 'nones' switch in. But the switching rate is capped to prevent the share of Christians who leave the faith from rising above 50%.
- Rising disaffiliation without limits**
In each new generation, a growing share of Christians switch out before they turn 30, while a shrinking share of 'nones' switch in. No cap is imposed on switching rates.

Note: Historical data describes trends among U.S. adults based on surveys of adults. The 2020 estimate and subsequent projections show Americans of all ages. In 2020, we estimate that the religious composition of people of all ages roughly matches the adult composition.

Sources: General Social Survey (1972-2006); Pew Research Center surveys (2007-2021); Pew Research Center projections (2020-2070). "Modeling the Future of Religion in America"

PEW RESEARCH CENTER

A Kingdom Culture

01. Establishes Kingdom values
02. Expresses Christ's love

A Kingdom Culture

Establishes Kingdom Values



In this home, we:

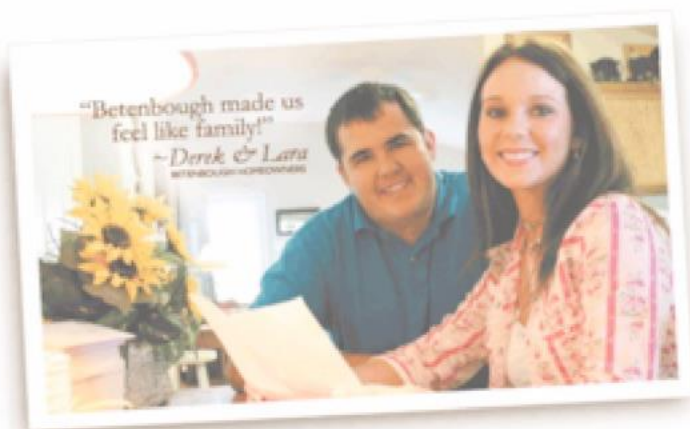
01. Are kind
02. Take responsibility
03. Serve others
04. Laugh
05. Try new things

Define Your Values

Or House Rules

Use words that connect with Christ,
but aren't overtly Christian

More Home. Less Money.



(Click Image To View Available Homes)

Betenbough Homes - Lubbock, Texas home builder

If you are looking at new houses in Lubbock, Texas, you should know about Betenbough Homes, the premier Lubbock home builder. When you are looking for quality and style in a house that will become your home, you will be secure in knowing that more Lubbock families come to Betenbough Homes than any other Lubbock home builder. Betenbough has led all Lubbock home builders in new house construction since 1993.

In order to save money for Betenbough home buyers, we have made arrangements with most local lenders to provide special financing. Betenbough will make it easy and inexpensive to finance your new Betenbough home, and in order to assure the quality of your investment, Betenbough provides a ten-year, third-party insured, limited warranty on your new house.

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Betenbough Ministries

Our Mission: To best use our resources to promote the Kingdom of God
"Bring the best of the first fruits of your soil to the house of the Lord your God." Exodus 23:19 (NIV)

In the Body of Christ, God has called us as Christians, to bring our resources to further the work of His Kingdom. Betenbough Homes currently fulfills this commission through the giving of 10 percent of our gross profits to ministries, scholarships and the community. God is so creative with the avenues He uses to reach His children (through churches, missionaries, skate parks, events, mission trips, etc.); each one effective and powerful. However, because He has only entrusted us with a certain amount of resources, we must be focused and in tune with the role He has given us in the Body.

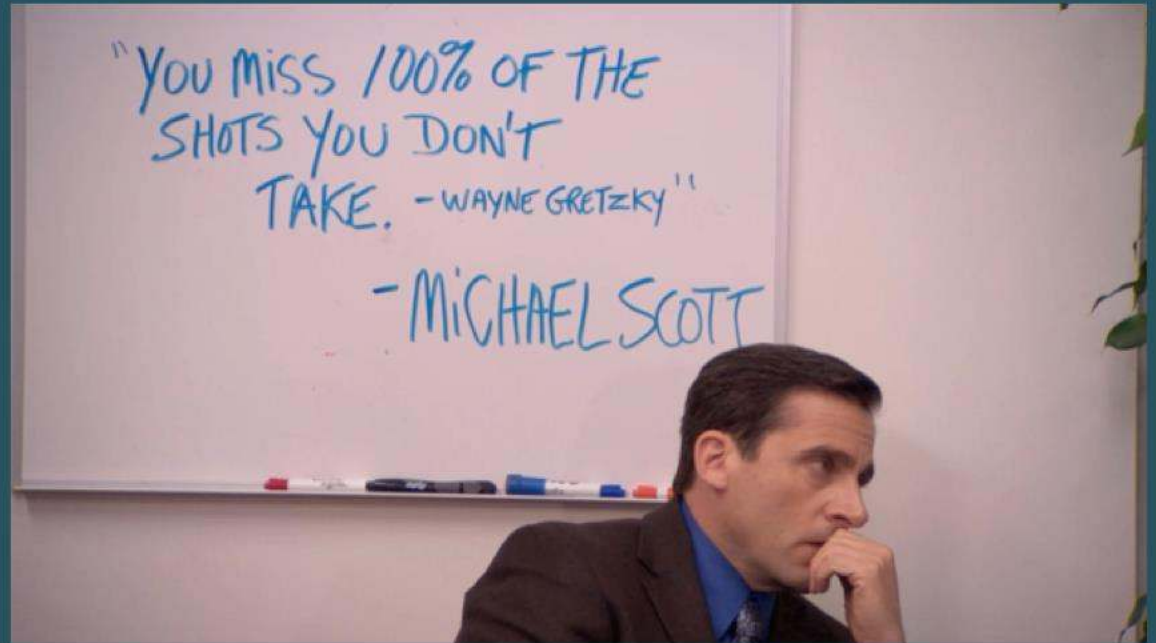


The majority of our funds go towards **Ministries** who are *reaching those who have not heard the gospel in an unconventional and relational style*. Please see each application or below information for further guidelines. *

***Note:** *If you are a skate park, please visit www.splinterskatepark.com and fill out a Splinter Skate Park application first. The ministry requires all skate parks to be filtered through Splinter before filling out a ministry request.*

In addition to ministries, **Scholarships** are available for students who are attending a Christian College, University or Seminary and majoring or minoring in Bible or Missions. Please see each application for further guidelines.

Defend Them



Get them off the walls and into daily conversations!

The role of the leader is to
make core values
operationally real to people.



What's celebrated is repeated!

A Kingdom Culture

Expresses Christ's Love



Truth + Grace
Time = Relationship

LOVE...

- is welcoming and inclusive
- gives of its time
- honors
- brings accountability







KINGDOM
at **WORK**



LOVE
GOD
LOVE
PEOPLE
LIVE OAK COMMUNITY CHURCH

LOVE GOD
LIVE OAK COMMUNITY CHURCH

“What matters is something far more interior: faith expressed in love.”

Galations 5:6b